



Affiliate Marketing with E-Commerce Strategy



Why I-Mart India ?

- Affiliate Marketing with E-Commerce Strategy
- I-Mart India has built a loyal customer base by offering such great deal
- I-Mart India third-party marketplace is organized, standardized, and consistent
- I-Mart seller policies ensure that only sellers who perform at the highest level are able to maintain seller accounts
- Leads to happy customers who want to buy from I-Mart market place over and over again.





PROMOTER

SITE HOUSE GROUP Estd. 1997

- **M/s SITE HOUSE**
- **SITE HOUSE INSTITUTES FOR PROFESSIONAL LEARNING**
- **GURUDEV GLOBAL CONSULTANT CANADA**
- **M/s HARGUR FINANCE**
- **BRAINPEDIA CANADA**
- **AXIS DIAMOND**
- **I-MART Direct**

ABOUT



- **Mr. Gurdev Singh Saini** is Director SITE House Group.
- In India and abroad already running franchise education centers and many more operation successfully

India Office address :

- SITE HOUSE, Premgarh road,
- City : Hoshiarpur
- State : Punjab-146001



MART INDIA

DIRECTOR'S BRIEF

- **Mr. Gurdev Singh Saini is a Director registered with Ministry of Corporate Affairs (MCA)/ MSME and Registrar of Societies and Trust**
- **Companies/Firms/Trusts Associated With Gurdev Singh Saini**

<u>NAME OF COMPANY/FIRM/TRUST</u>		<u>DESIGNATION</u>
• SITE HOUSE Institutes For Professional Learning	(HOSHIARPUR-PB)	PARTNER
• BRAINPEDIA CANADA	(CANADA)	PARTNER
• SWAPNAM CONSULTING PVT LTD	(GURGAON-HARYANA)	DIRECTOR
• GURUDEV GLOBAL CONSULTANT	(CANADA)	PARTNER
• ROYAL EDEUCATION SOCIETY	(CHANDIGARH)	TREASURER
• SEWAPATI CONVENT SCHOOL	(RAMPURA-BATHINDA)	DIRECTOR
• MOTHER TERESA EDUCATION FOUNDATION	(GURGAON-HARYANA)	TRUSTEE
• P.V.S.M. WELFARE SOCIETY	(HOSHIARPUR-PB)	VICE CHAIRMAN
• GURUDEV FOUNDATION	(HOSHIARPUR-PB)	FOUNDER CHAIRMAN

MR. GURDEV SINGH SAINI RECEIVING INDIAN ICON BUSINESS AWARD-2018



MR.&MRS. GURDEV SINGH SAINI RECEIVING INDIA'S TOP-50 EMERGING ICON AWARD-2019



INDIA'S TOP-50

EMERGING ICON AWARD-2019



MR. GURDEV SINGH SAINI RECEIVING G-TOWN MAGAZINE AWARD-2019



Honored as
"MULTI TASKING MAN"
by G-Town Magazine at **JAIPUR** for His
contribution in the fields of Distance education,
Overseas Education consultancy, Skill
Development, Mentorship Training, E-commerce
and Network Marketing...

www.CoachGurudev.com

MR. GURDEV SINGH SAINI RECEIVING 2ND TIME G-TOWN MAGAZINE AWARD-2020



Honored 2nd time consecutively as
"MULTI TASKING MAN"
by G-Town Magazine at **MAJOR DHYAN
CHAND STADIUM, NEW DELHI** for His
contribution in the fields of Distance education,
Overseas Education consultancy, Skill
Development, Mentorship Training, E-commerce
and Network Marketing...

www.CoachGurudev.com

WHO WE ARE?

- I-Mart India is an emerging e-commerce portal, which offers you a wide selection of products across categories. We firmly believe that for a pleasant shopping experience deals with delivering the products and services in affordable cost at right at the time. Hence, we encourage merchants to offer products at the most competitive price while I-Mart India does not permit merchants to sell duplicate, spurious, knock-offs or grey channel items. The Merchant guarantees to sell only genuine products to customers through our online portal



ABOUT US

- At I-Mart India, we passionately believe in keeping our customers interest on top of everything else. Our day begins and ends with the aim of keeping our customers happy and with that goal in mind we promise you our Band of Trust. Band of Trust comprises our values with which we aim to deliver a trusted shopping experience to all our customers consistently.





CATEGORY + BENEFIT + QUALITY

Category

Online shopping is the process of buying goods and service from vendor who on sell on the internet.

Benefit

Every product has different discount according to sellers and if you have any EDP Point in wallet you can adjust it and buy the product.

Quality

Every product in I-Mart India has verified after verifying the product then on product is uploaded All Seller/Vendor in I-Mart India are verified

- 1. ALOE VERA WITH TRIPHLA

-

- 3. KIDS BOOSTER F12

- 5. DIABETES CARE

- 7. WHEAT GRASS

- 9. ENERGY 51 (FEMALE)

2. ALOE VERA DB CONTROL

4. PANCH TULSI AMRIT

6. SPIRILUNA PLUS

8. PROTEIN

10. ENERGY 51 (MALE)

Enjoy Your Movie

W2W
www.walktowin.in

COUPLE MOVIE VOUCHER

MOVIE TICKET
No. 0123456789

MOVIE TICKET
No. 0123456789

(Marketing by: I-Mart Multitrade Pvt Ltd)

ilife

Aloevera Triphala

600 ML.

ilife

DIABETES CARE

60 Capsules

ilife

Aloevera DB CONTROL

600 ML.

ilife

PROTEIN Powder

200g.

ilife

SPIRULINA PLUS

60 Capsules

ilife

ENERGY 51 MALE

60 Capsules

ilife

ORGANIC WHEATGRASS POWDER



SERVICES

- Affiliate Marketing with **e-commerce**



Affiliate Marketing is a type of performance -based marketing in which a business rewards one or more affiliates for each visitor or customer brought by the affiliate own marketing efforts

YOU START WITH

Free Registration

After Free registration You will get benefits of

- I. Joining Bonus as EDP POINTS worth Rs. 45/-
- II. If You refer more users then you will get **@Rs. 45/- EDP Point each DIRECT** registration.
- III. If referred user achieve **3 Direct registrations**, then you get **Rs. 45/- EDP Point each achiever**
- IV. Same **Level 2nd - 16th** each achiever will bring you Rs.45/- more EDP points
- V. EDP POINTS can adjustable while **billing the product**.
- VI. All this benefit can see in our e-commerce portal (www.imartindia.in)
- VII. You can earn Shopping **EDP points worth Rs. 200+ crore** absolutely free.



YOU MAY START WITH

1st Purchase Amount = 1000/-

(18% GST & delivery & service charges extra)

After pay of 1000/- Rs. + 18% charges user will get benefits of

- I. Cashback / EDP POINT.
- II. If user select cashback option user will get 1000/-RS cash back in cash back wallet.
- III. If user select EDP POINT, user will **get 2000 EDP POINT** in EDP POINT wallet.
- IV. Cash back can be use for purchase of product.
- V. EDP POINTS can adjustable while billing the product.
- VI. All this benefit can see in our e-commerce portal www.imartindia.in
- VII. If you join any 3 user under you, You'll be eligible for **"100 Dreamers Club"** earning

1000/- RS. PURCHASE BENEFITS

Purchase Amount 1000/-

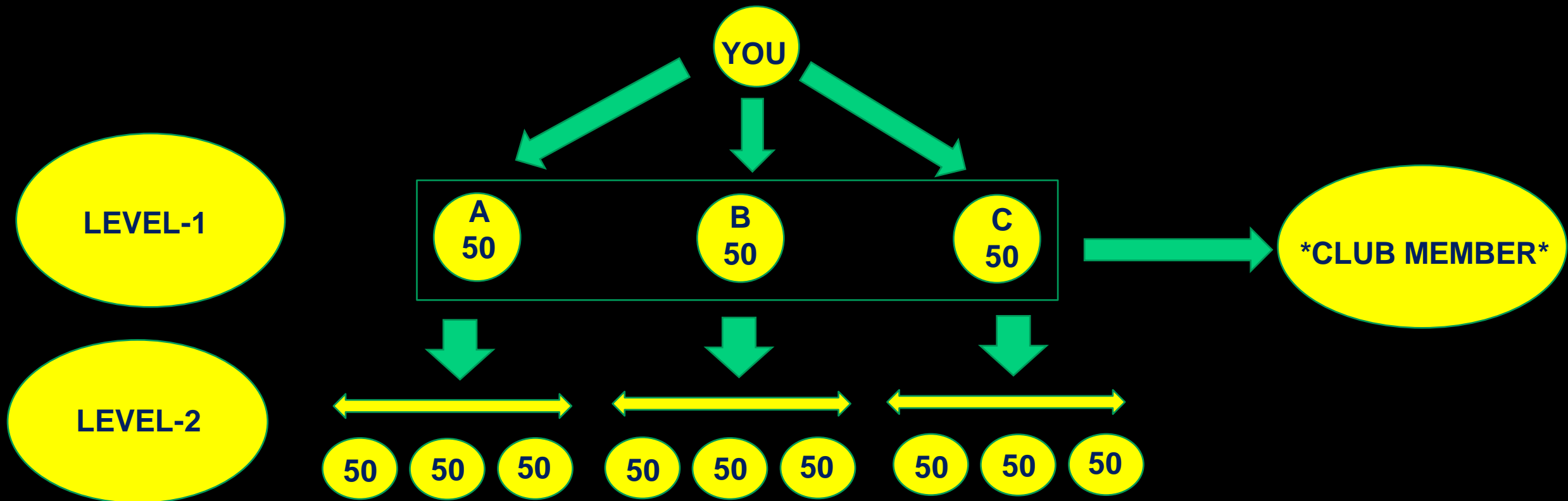


Cash back of 1000/-Rs or 2000 EDP POINT



If you have 3 user direct under you, you shall be *Club Member* in “ 100 Dreamers Club ”

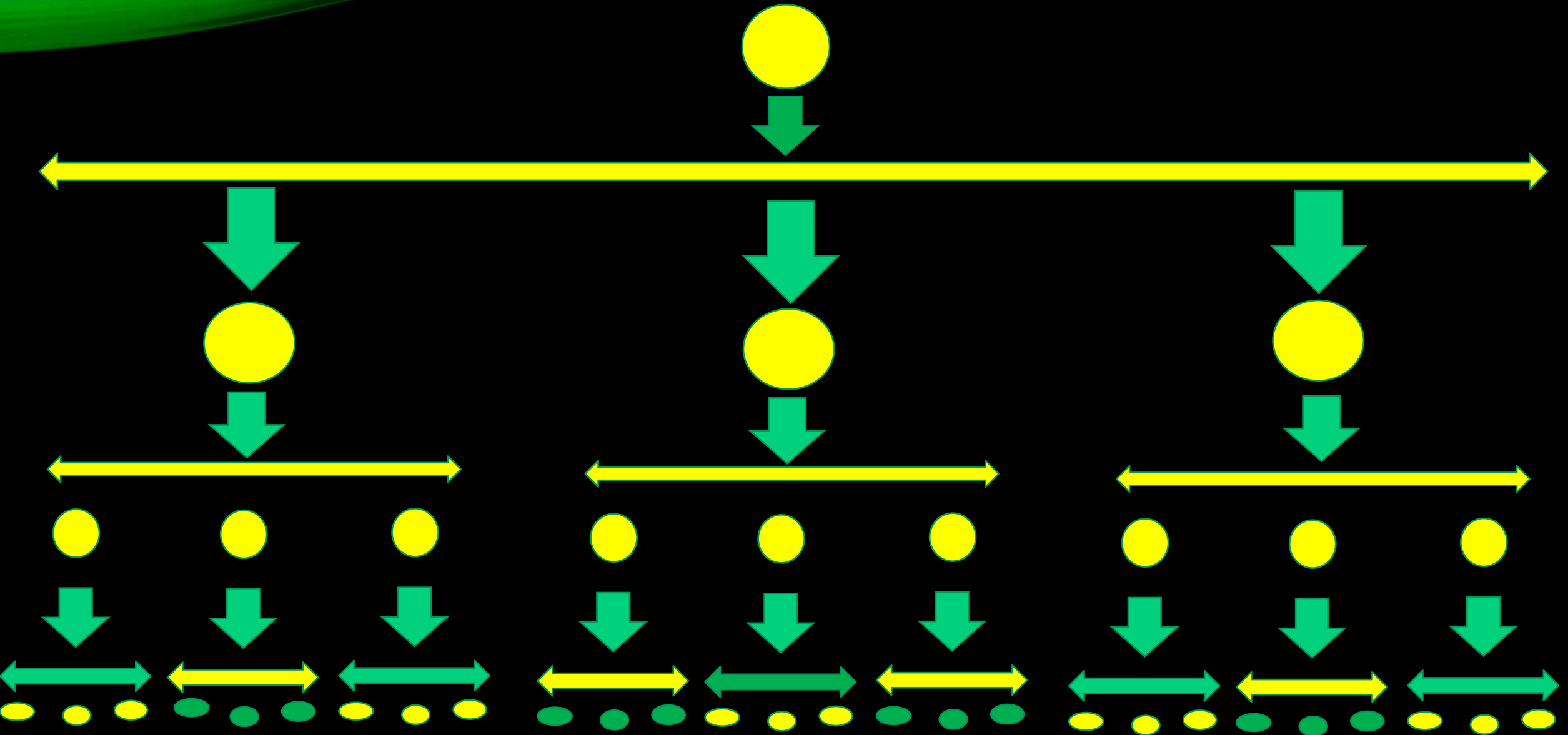
DIRECT INCOME FOR USERS



“ 100 DREAMER’S CLUB “ STRUCTURE

Level	Club Members	Activation fee	Earning	Upgrade fee	Cash income	Coupon	
Level 1	3	450	1350	900	450		
Level 2	9	900	8100	2700	3780	1620	
Level 3	27	2700	72900	8100	45360	19440	
Level 4	81	8100	656100	24300	442260	189540	
Level 5	243	24300	5904900	72900	4082400	1749600	
Level 6	729	72900	53144100	218700	37047780	15877620	
Level 7	2187	218700	478296900	656100	334348560	143292240	
Level 8	6561	656100	4304672100	1968300	3011892660	1290811140	
				Total Income	3387862800	1451941200	

STRUCTURE OF “100 DREAMERS CLUB”





MART INDIA

Additional Purchase Package

Rs. 9000/- (user benefits)

(18% GST & delivery & service charges extra)

- I. Cashback / EDP POINT.
- II. If user select cashback option user will get **9000/-RS cash back** in cash back wallet to be used for purchase of **iMART products**
- III. If user select EDP POINT, user will get **total 18000/- (9000 EDP POINT + 9000 task wallet.)**
- IV. EDP POINTS can adjustable while billing the product.
- V. All this benefit can see in our e-commerce portal (**www.imartindia.in**)
- VI. User will get one daily task up to 60 month to get back Task wallet i.e. (**Rs. 7.50/- daily means Rs. 150/-X 60 months=9000/-**)
- VII. Daily task should be view from Monday to Friday, If anyone miss to view task they will get opportunity on Saturday and Sunday to complete
- VIII. If your referred user also purchase same as you, You'll be eligible for additional Income.....



MART INDIA

BENEFITS & EARNING

Purchase Package: Rs. 9000/-

Task

+

Monthly earning

+

Cash back/EDP Point



MART INDIA

BUSINESS DEVELOPMENT INCETIVES

❖ As soon as your 3 referred customer upgraded to 9000 sales volume, you got eligible for business development incentives from profits as below :

❖ 1st time **1:2 or 2:1** ratio of self sponsored only

❖ afterwards **1:1 binary income**

❖ 5% profit as binary income

❖ Daily capping income upto 9000

❖ Unlimited depth

❖ Unmatched business volume carry forward



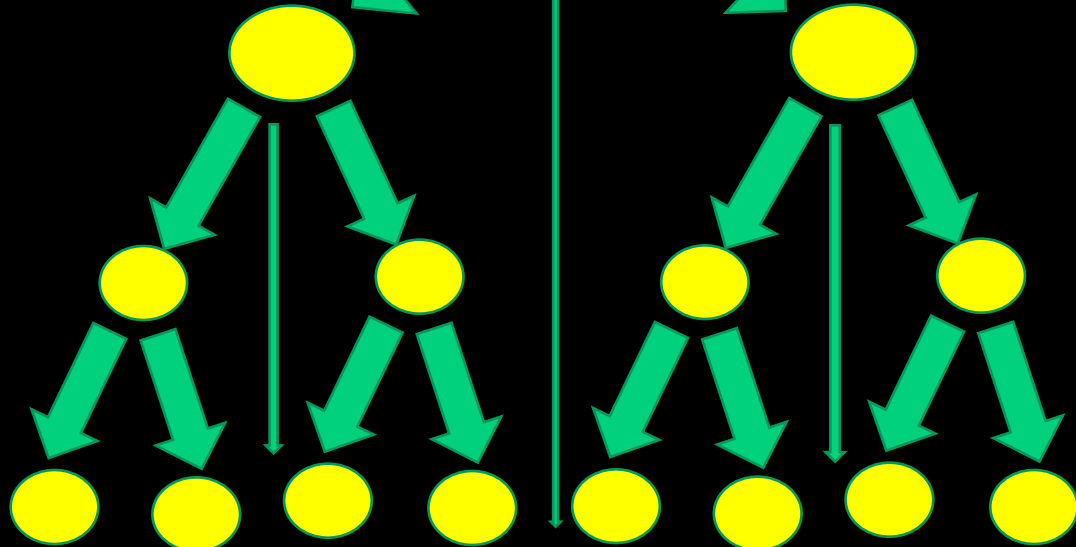
iMART INDIA

BINARY WORKING STRUCTURE

Direct Sponsor 5%

450/-

1 pair = 450/-
2 pair = 900
4 pair = 1800



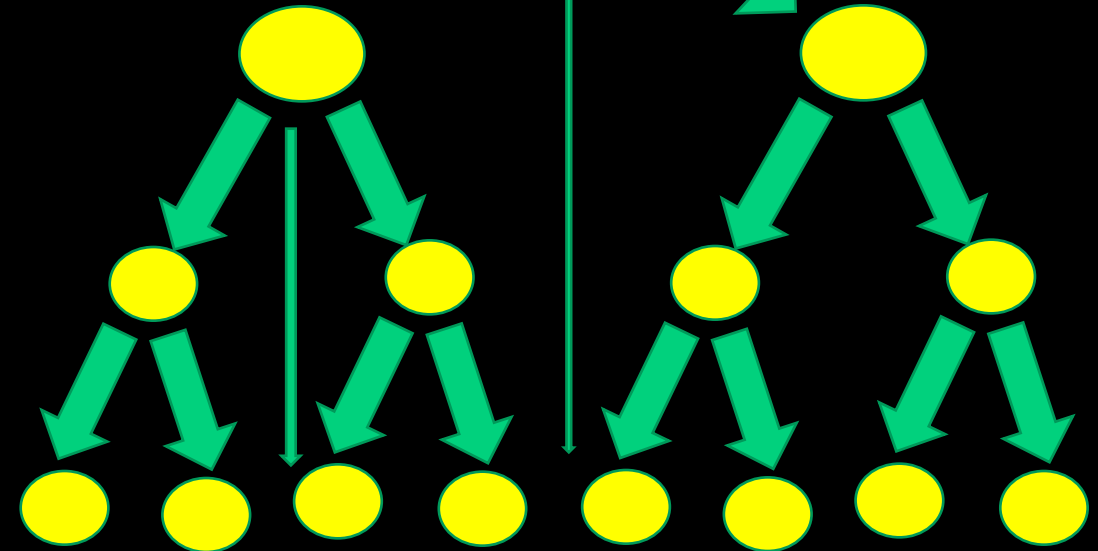
Daily capping : 9000/- Daily
Monthly income : 2,70,000/-

Direct Sponsor 5%

450/-

8 pair = 3600/-
16 pair = 7200/-
32 pair = 28800/-

64 pair = 57600/-
128 pair = 115200/-
256 pair = 230400
512 pair = 460800



UNIQUE OPPORTUNITY TO START EARNING **2,70,000/-**
MONTHLY IN JUST **10 DAYS/ 10 WEEK/ 10 MONTHS*****



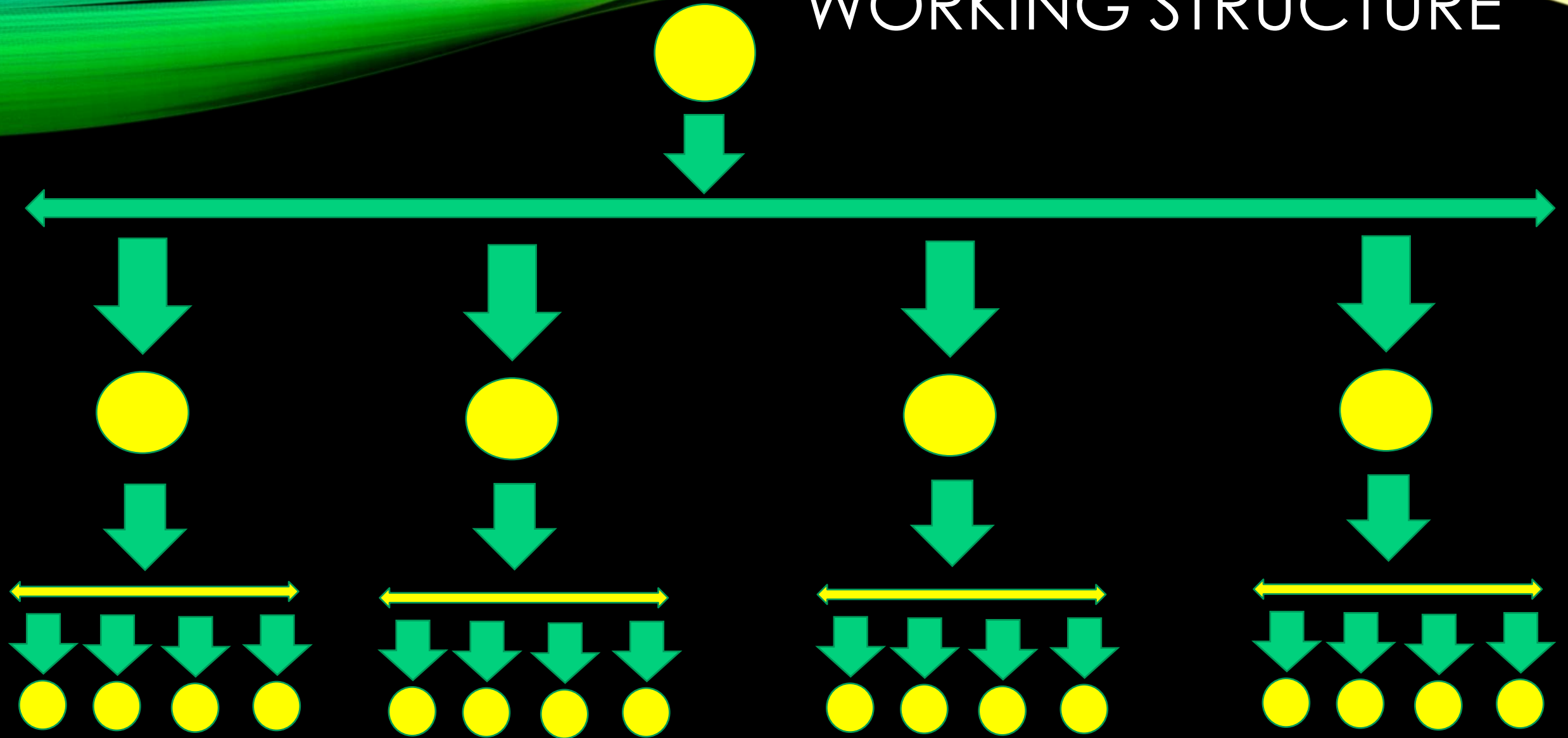
MART INDIA

PERFORMERS REGULAR INCOME

- ❖ Here Comes the special performance bonus as regular income
- ❖ You need to sponsor **one additional associate(means 4th)** and complete his/her all purchase upgrades
- ❖ You will be eligible for 5% monthly extra i.e. **Rs. 450 monthly**
Regular incentives



WORKING STRUCTURE





MART INDIA

EARNING ON PACKAGES

Package	Income	Estimated Months (20-60)	Total earning		Task	Monthly	Total earning
9000	-	40	-		150	60	9000
45000	450	40	18000		$200 \times 5 = 1000$	60	60000
189000	2250	40	90000		$250 \times 21 = 5250$	60	315000
765000	9450	40	378000		$300 \times 85 = 25500$	60	1530000
3069000	38250	40	1530000		$330 \times 341 = 112530$	60	6751800
12285000	153450	40	6138000		$350 \times 1365 = 477750$	60	28665000

LEVEL INCOME



Level	Achievers	Income	Months	Per Month	Total Income
Level -1	4	100	12	400	4800
Level -2	16	50	12	800	9600
Level -3	64	50	12	3200	38400
Level -4	256	25	12	6400	76800
Level -5	1024	25	12	25600	307200
Level -6	4096	25	12	102400	1228800
Level -7	16384	25	12	409600	4915200
Level -8	65536	20	12	1310720	15728640
Level -9	262144	20	12	5242880	62914560
Level -10	1048576	20	12	20971520	251658240
Level -11	4194304	20	12	83886080	1006632960
Level -12	16777216	10	12	167772160	2013265920
Level -13	67108864	10	12	671088640	8053063680
Level -14	268435456	10	12	2684354560	32212254720
Level -15	1073741824	10	12	10737418240	128849018880
				Total Income	172471136400

***LAUNCHING SOON....**

- REPURCHASE INCOME WILL BE CALCULATED ON BUSINESS VOLUME (BV) OF TOTAL GROUP SALE of **iMART Products**

1. Retail Profit –**15%**

2. Performance Bonus
on Differential Basis →

Rank	BUSINESS VOLUME TURNOVER	INCENTIVE % (BV)
Distributor	500 – 4999	6%
Smart Distributor	5000 – 14999	9%
Super Smart Distributor	15000 – 29999	12%
Star Distributor	30000 – 49999	15%
Pearl Distributor	50000 – 99999	18%
Emerald Distributor	100000 – 199999	21%
Sapphire Distributor	200000 – 299999	24%
Diamond Distributor	300000 – 599999	27%
Royal Diamond Distributor	600000 – 1199999	30%
Crown Diamond Distributor	1200000 and above	33%



MART INDIA

REPURCHASE SYSTEM

- REPURCHASE INCOME WILL BE CALCULATED ON BUSINESS VOLUME (BV) OF TOTAL GROUP SALE of **iMART Products**

Bonus on
Differential Basis →

3. Leadership Bonus		
LEVEL	TEAM	INCENTIVE %
1	2 Super Smart Distributors	1% Comp BV T.O.
2	3 Star Distributors	2% Comp BV T.O.
3	4 Pear Distributors	3% Comp BV T.O.
4. Royalty Bonus		
LEVEL	TEAM	INCENTIVE %
1	2 Sapphire Distributors	4% Comp BV T.O.
2	3 Diamond Distributors	5% Comp BV T.O.
3	4 Royal Diamond Distributors	6% Comp BV T.O.

1. Travel Fund →

2. Car Fund →

3. House Fund →



MART INDIA

WONDERFUL EARNING OPPORTUNITY

- 1. RS. 100+ CRORE EDP POINT SHOPPING VOUCHERS ABSOLUTELY WITH ZERO INVESTMENT**
- 2. GETTING DOUBLE TO 4 TIMES ON INVESTMENTS EVERY TIME**
- 3. RS. 338+ CRORE CASH INCENTIVES BY JUST PURCHASING 1000/- RS PRODUCTS AND REFERRALS**
- 4. 145+ CRORE 100% REDEEMABLE WORLDWIDE SHOPPING COUPANS**
- 5. 9000/- DAILY MEANS 2,70,000/- MONTHLY BINARY INCOME (UNLIMITED DEPTH)**
- 6. 17,000+ CRORE + REGULAR MONTHLY INCOME IN PERFORMANCE BONUS**
- 7. *MONTHLY CONTESTS***
- 8. *LEADERSHIP BONUSES***
- 9. *LIFETIME REWARDS***
- 10. REPURCHASE INCOME FOR LIFETIME 6% TO 33%, Leadership + Royalty Bonus**
- 11. AND MANY MORE.....**



JOIN NOW

www.imartindia.org

www.imartindia.in